

FRANCIS KLAESS

graphic design · information management

RESUME/BIOGRAPHY

1997 - Present

Francis Klaess Design

A full service design studio specializing in graphic design, editorial content, and marketing strategies. FKD has been a consultant to American Express Custom Publishing, Hearst Custom Publishing and Ambassador Publishing. Other clients include Business Week, Departures Magazine, Fast Company, Fortune Small Business Magazine, Golden Books, Money Magazine, Newsweek, Sports Illustrated for Kids.

1987-1997

Design Director, Professional Magazine Division, Scholastic Publishing Inc. N.Y., N.Y.

Duties included managing the direction of Instructor, Electronic Learning, Middleyears and Scholastic Coach magazines. Was involved in the start-up of Scholastic Marketing Resources, a division of Scholastic responsible for the creation of corporate sponsored materials. Products include supplements, advertorials, posters, brochures, and web site design.

1986-1987

Art Director, CMP Publications, Manhasset, N.Y.

Duties included managing a staff of 10+ artists specializing in Publication design, illustration, information graphics, cartography & typography for use in any of CMP's publications.

1983-1986

Art Director, Weekly Newspaper Group, Rockville Centre, N.Y.

Duties included managing a staff of artists, photographers and typesetters as well as coordinating the efforts of the art, sales, and editorial departments for the purpose of putting together four weekly newspapers, a magazine section, coupon booklets and various agency products.

1982-1983

Art Director, Richner Publications, Lawrence, N.Y.

6 weekly newspapers; design, preparation, and all phases of pre-press production.

1980-1982

SignCrafter, Signs & Designs, Rifton, N.Y.

Craftsman responsible for the production and construction of large commercial signs as well as hand lettered signage.

AWARDS

Folio Ozzy Award, Society of Illustrators, Edpress, Scholastic Gold Star

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Please visit <http://users.rcn.com/franad1> to sample my work.