

NEIL VERSEL

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PROFILE

An accomplished healthcare and business journalist in Chicago, I have specialized expertise in:

- Healthcare information technology, including clinical applications
- Patient safety/quality of care
- Physician practice and hospital management
- Health Insurance Portability and Accountability Act of 1996 (HIPAA) regulations
- Healthcare finance

In addition, I have extensive experience with feature writing, general news reporting, sports, editorial commentary, blogging/podcasting, broadcast news writing and photojournalism.

PROFESSIONAL EXPERIENCE

FREELANCE WRITING

2004 – present

- Work has appeared in the **Chicago Sun-Times** (Chicago, IL), **Health-IT World** (Framingham, MA), **For The Record** (Spring City, PA), **Medical Economics** (Montvale, NJ), **Hospitals & Health Networks/Most Wired Online** (Chicago, IL), **American Medical News** (Chicago, IL), **iHealthBeat** (Washington, DC), **Biotechnology Healthcare** and **Managed Care** (Yardley, PA), **E-Health Insider** (London, UK) and **Canadian Healthcare Technology** (Thornhill, ON).
- Authored the entire January/February 2006 issue of **Doctor's Digest** (Syosset, NY), entitled "Technology in Practice." Manuscript was approximately 34,000 words long.
- Completed a white paper on digital technology in hospitals for **PricewaterhouseCoopers**, 2005.

REPORTER

2000 – 2003

Modern Physician, published by Crain Communications Inc., Chicago, IL

- Reporting and writing for monthly magazine and daily Web site covering physician management.
- Spot news writing, investigative reporting, features and in-depth trend stories.
- Specialized in technology, healthcare quality, patient safety, finance and HIPAA regulations.

MANAGING EDITOR

1999 – 2000

Stark's News Service Interactive, published by J-C Communications Co. Inc., Chicago, IL

- Reporting, writing, editing and Internet publishing for online news service covering the automotive, farm machinery and construction machinery industries aimed at a worldwide audience.
- Broke numerous stories related to automotive production and merger developments.

ASSISTANT EDITOR (part-time)

1999 – 2002

Vital Times, Chicago, IL

- Editing, rewriting, fact-checking and copy editing for monthly magazine targeting active older adults.
- Occasional freelance writing.

REPORTER

1998 – 1999

The Fats and Oils Bulletin, published by The Jacobsen Publishing Co., Chicago, IL

- Reporting and writing stories about commodities trading for daily newsletter with a global audience.
- Re-writes of wire-service copy, Internet research and desktop publishing.

EDITOR AND PUBLISHER

1996 – 1998

Kidz Kroniclez, Chicago, IL

- Started monthly newspaper for children, which grew to a circulation of 48,000 throughout the Chicago area.
- Managed all aspects of the business.
- Editorial tasks included coordination of "Junior Reporters" program.

ASSOCIATE EDITOR

1993 – 1996

Talking To The Boss, Skokie, IL

- Writing, reporting and editing news and feature stories for monthly newspaper for small business.
- Copy editing and rewriting stories submitted by contributing writers.
- Responsible for making the paper a legitimate source for news.

REPORTER

1992 – 1993

Environmental Policy Alert, published by Inside Washington Publishers, Arlington, VA

- Reporting, writing and proofreading stories on environmental legislation, regulation and litigation.
- Edited quarterly catalog of source documents.
- Contributed to sister publication **Clean Air Report**.

EDUCATION

WASHINGTON UNIVERSITY, St. Louis, MO

Bachelor of Arts in history, with a minor in French, 1992.

UNIVERSITÉ DE PARIS – SORBONNE, Paris, France

- Participated in six-week, summertime “Cours de civilisation française” for foreign students.
- Earned six credit hours studying French grammar, literature and civilization.

AWARDS

- APEX Award of Excellence, Feature Writing, 2006 (Great Valley Publishing/For The Record)
- Crain Editorial Excellence Award, February 2002 (Modern Physician)
- Crain Editorial Excellence Award, January 2002 (Modern Physician)
- National Mature Media Award, 2001 (Vital Times)