

East Main Street



Visalia

9/29/04

East Downtown Strategic Plan Task Force

Objectives:

- Discuss Guiding Principles
- Review Preliminary Concepts
- Discuss next steps

Introduction

- Introductions
- Meeting objectives
- Process update

Guiding Principles

- Overall impressions
- Guiding Principles
- Policy considerations

Preliminary Concept

- Opportunity sites
- Concept overview
- Development program

Summary and Next Steps

- Concept update
- Feasibility analysis
- Draft Strategic Plan