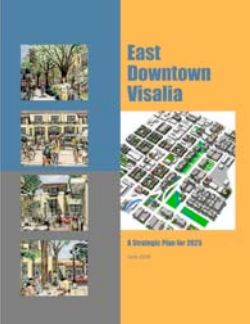



Introduction




- Introduction of East Downtown Strategic Plan Task Force
 - Victor Perez
 - Sam Logan
 - Kevin Burford
 - Bob Carey
 - Tom Gaebe
 - Don Groppetti
 - Phil Laird
 - Bill Main
 - Susan Mangini
 - Jane Shepard
 - Colby Wells
 - Marty Zeeb
 - Craig Knudson
 - Kelly Hauert

Planning Process



- Three Steps:
 - Planning Objectives
 - Concept Plan
 - Action Plan
- Community Participation
 - Task Force Meetings (5)
 - Downtown Visalians (3)
 - Community Workshop
- Objectives for Planning Commission Presentation
 - Overview of opportunities, strategies and actions (Phil Laird)
 - Overall concepts (Marty Zeeb)
 - Visiting new places (Susan Mangini)
 - Review action plan (Bruce Race)

Creating Places

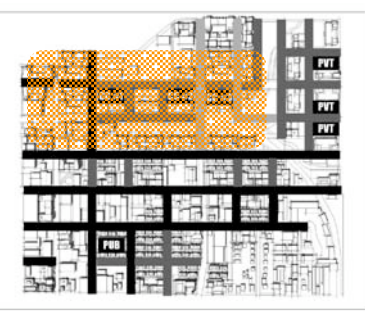


- Central Park Business Center-Office
- Service Commercial Infill
- Central Park
- Central Park Neighborhood
- Burke Gateway Plaza
- East Main Street Neighborhood Mixed-use-Storefronts and Townhouses
- Civic Center Park-City Hall, Residential and Commercial
- Mill Creek Plaza-Mercado
- Santa Fe Plaza-Retail Services
- Transit Center

Action Plan Recommendations

- Administrative
 - Staffing
 - Technical Advisory Committee
 - PBID
- Regulatory
 - Permanent
 - Interim
- Public Infrastructure
 - Planning and design
- Development/Redevelopment
 - Redevelopment capacity
 - Infill incentives
 - Site remediation
- Future Planning
 - North and east areas

Development Actions: Parking Concept




Parking Concept

- CCK1-Initial phase civic center structure, public-private structure serving civic center and Santa Fe commercial
- CCK2-Later phase civic center structure serving city offices
- CCK3-Later phase public or private structure, serving public and/or private office
- PUB-Fublic-private structure serving East Main and Santa Fe commercial
- PVT-Privately funded and developed structures serving office development

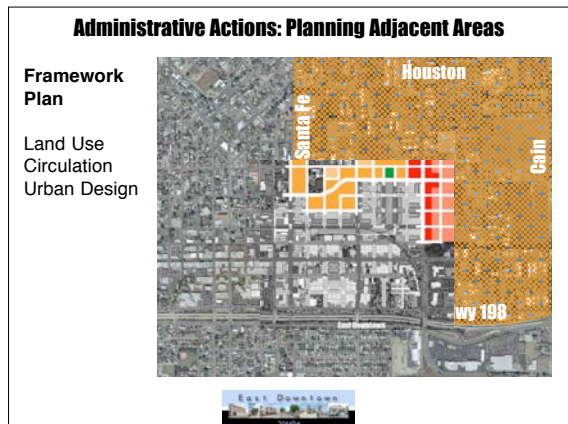
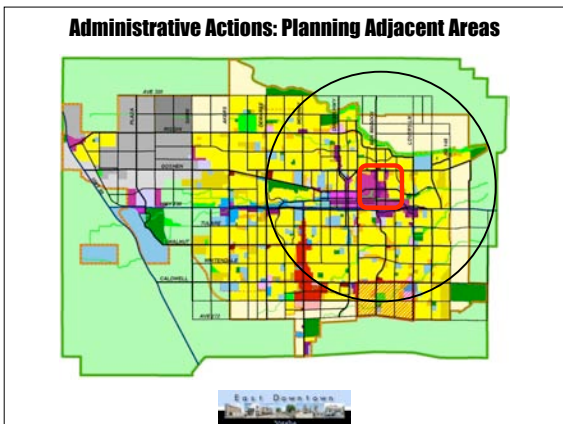
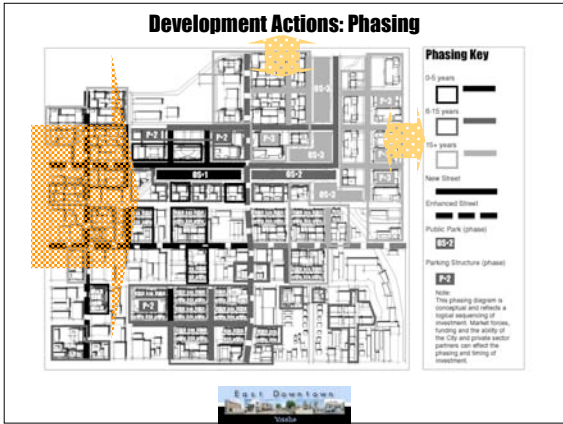
Existing streets converted to diagonal parking
 New streets with diagonal parking
 New and existing streets with parallel parking

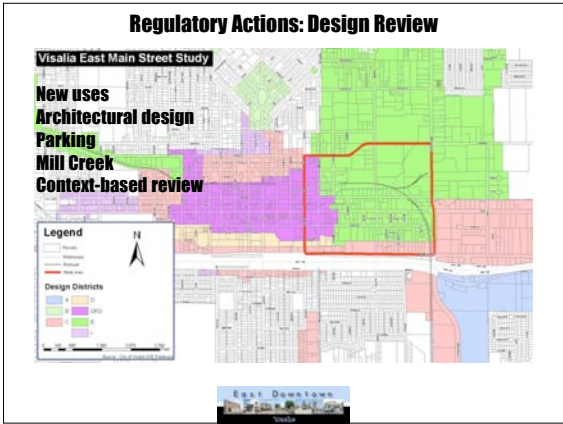
Development Actions: Circulation Concept



Circulation Concept

Thoroughfare Streets
 4 travel lanes, turn lanes
 No on-street parking
Mixed-use Commercial Streets
 On-street parking
Mixed-use Residential Streets
 2 travel lanes, turn lane, bike stops
 On-street parking
Neighborhood Local Streets
 2 travel lanes
 On-street parking
Old Transit Street
 UPRR Future Transit Line
 Creek Trail (Bike/Ped)





- ### Added Observations
- **Extending Use of Already Used Tools**
 - Parking
 - Asset management
 - PBID
 - **Citywide Context**
 - Part of BIG FUTURE of Visalia's role as principal regional center
 - Balancing edge and infill investment—explore ag impact fees and other tools to create funding sources for infill infrastructure and investments that level the field for central Visalia
 - **Start Fast/Don't Stop**
 - Get started on regulatory and planning updates—but do not wait on it
 - Update parking district and design district activities
 - Continue to use City/Agency investments as catalyst for private sector investments
- East Downtown**

